

Great  
presentations

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What I loved  
about China and  
how it relates to  
giving  
presentations



Amazing food – *incredible variety, color and imagination*



# Friendly & Approachable





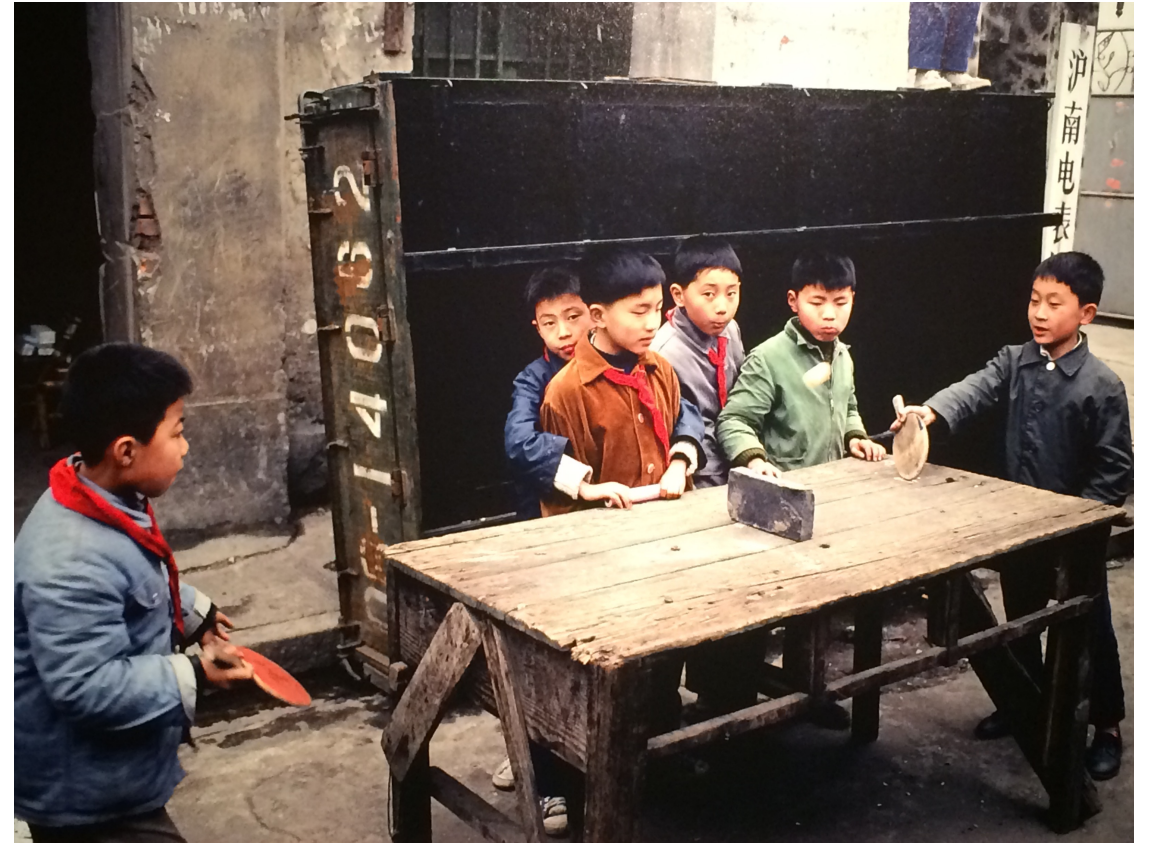


Respect

Safe







# Community

What I loved  
about China and  
how it relates to  
giving  
presentations

Amazing food – variety, color and imagination

Friendly and approachable

Respect

Safe

Community – working together for the greater  
good



## What I loved about China and how it relates to giving presentations

- Variety, color and imagination – your slides
- Friendly and approachable - you
- Respect – for your audience
- Safe – your audience
- Working together for the greater good – China, the world: only your generation can save the world



What do you **dislike** about other people's presentations



Together create a list of five 'hates'

**Then post on the chat.**



# What makes a **bad** presentation?

**Lack of preparation and practice**

No eye contact with audience

No clear structure / No clear message

Too much text – hard to find key info. Crowded.

No images

Presenter reads the text / Monotone voice

Too long + too many technical details

Too many animations

Continuous speech - no pauses

Too small fonts, bad use of color

No match between speech and slides

**ONLINE: eyes down, headphones background noise, backdrop, jewelry, pen clicking, reading speech**

**No real conclusion or call for action**

Audience can answer the questions: How will this help solve a problem that is of interest to me? How will it help others? Why should I care? **This is clear from a captivating introduction.**

Audience feels involved- they respond to what you are saying: It is a two-way conversation.  
**Clear description of problem + goal + results**

Presenter gives a clear message - nothing difficult to understand - audience feels safe and positive

Presenter is not just talking to themselves. Presenter genuinely passionate about what they are saying.  
**Audience react to this passion.**

**A good presentation**

**Connect** with audience

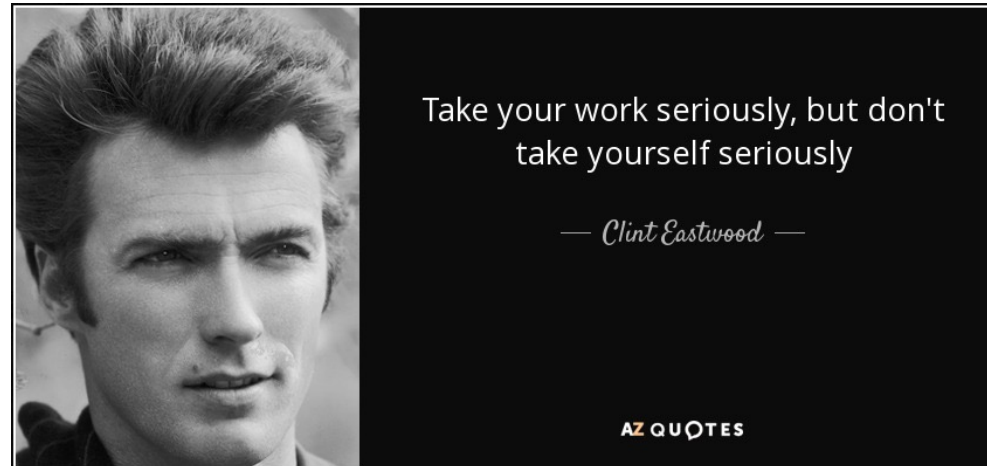
Take into account the audience's limited **budget of attention**

Speak **slowly** and pause often

Don't go into **presentation mode**

Be transparent about **limitations**

Don't worry about seeming **vulnerable**





How do you think presentations at university and the world of work differ from the presentations you have given at school?



# School vs University / Academia: presentations

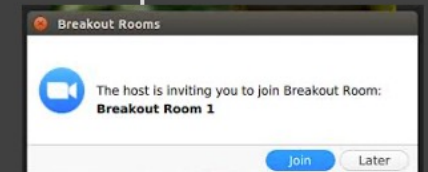


# School presentations: What's the problem with the following?

- Be super smart, use complicated language
- Make your friends think you are the coolest and the best
- Fill your slides with text and lots of diagrams
- Speak fast – shows confidence and command of English
- Above all, impress your teacher so you will get a high score



# Breakout





# School

vs

# World of Academia

Generally not a good idea

- Be super smart, use **complicated** language
- Make your friends think you are the coolest and the best
- **Fill** your slides with text and lots of diagrams
- Speak **fast**
- Above all, **impress your teacher** so you will get a high score

Always a good idea

- Be smart, use the **SIMPLEST** language
- Make your **AUDIENCE APPRECIATE** how clear and **organized your presentation is**
- **DO NOT** fill your slides with text and lots of diagrams
- **DO NOT** speak fast
- **Your job is to communicate and get collaborations, NOT to impress**



## Good news! Not difficult to learn how to use:



simple language



less text



fewer and simpler diagrams



speak slowly





# Good news!

## You already know how to:

Select

- Select info to present

Organize

- Organize info in a logical way

Stand up

- Stand up in front on any audience

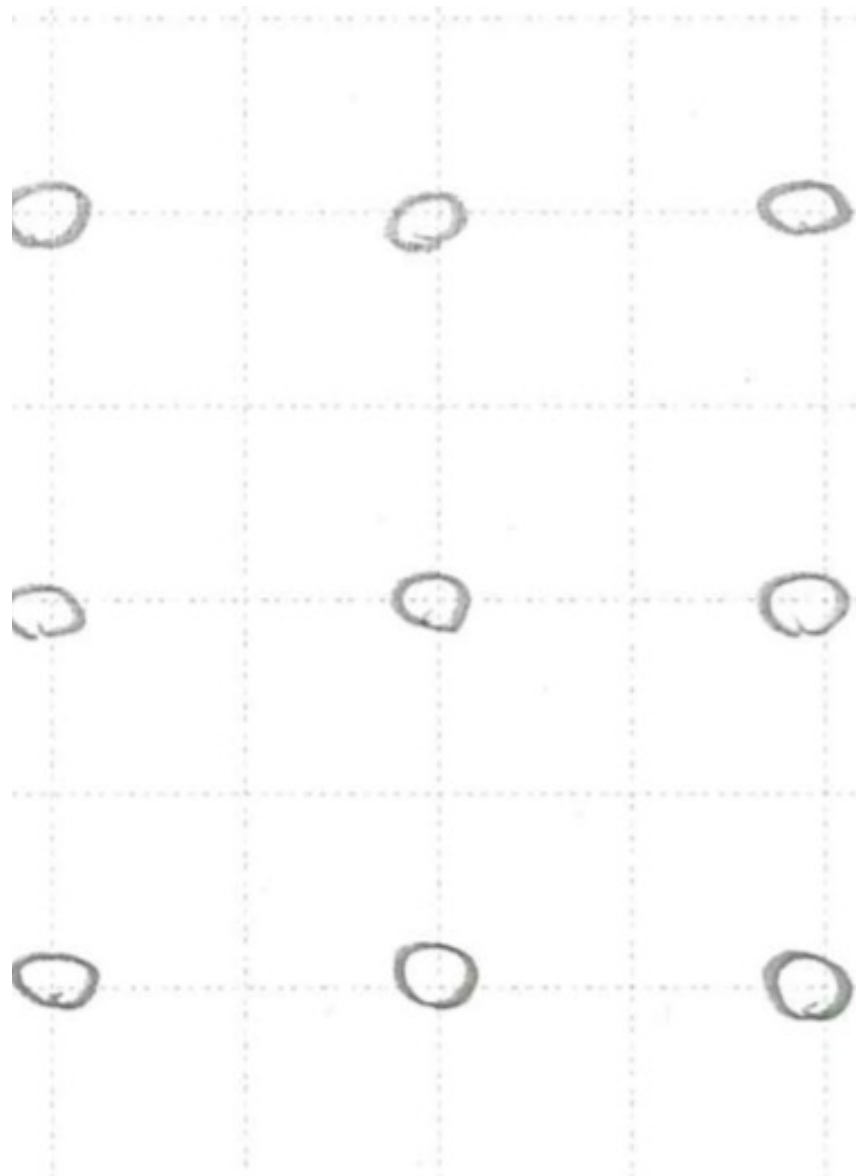
ppt

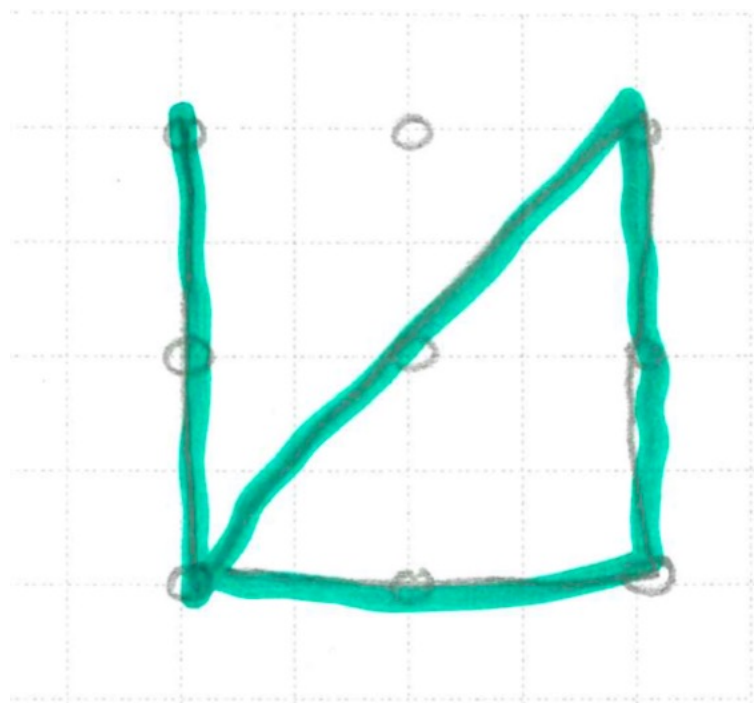
- Use presentation software

You just need  
to change your  
perspective a  
little

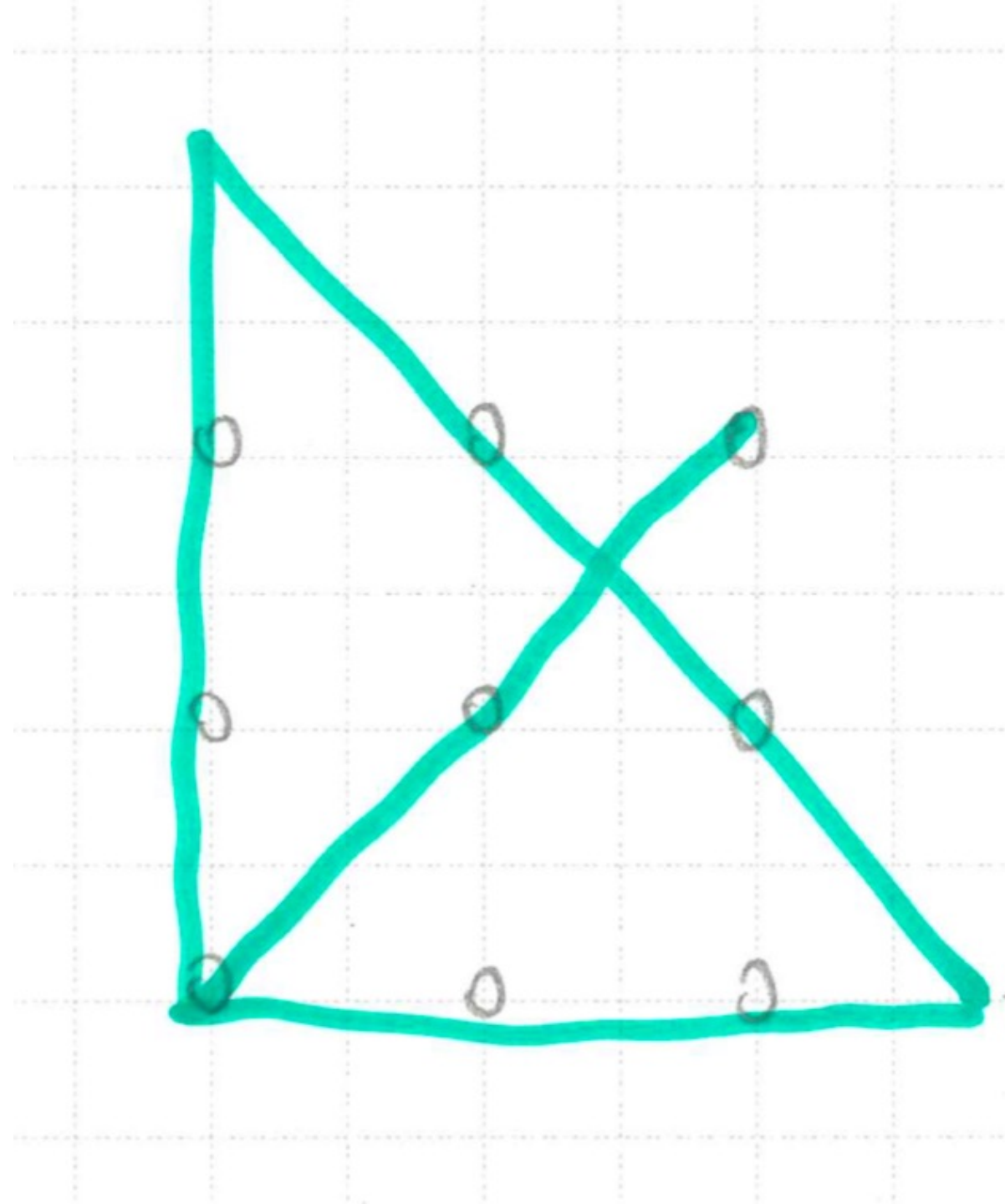


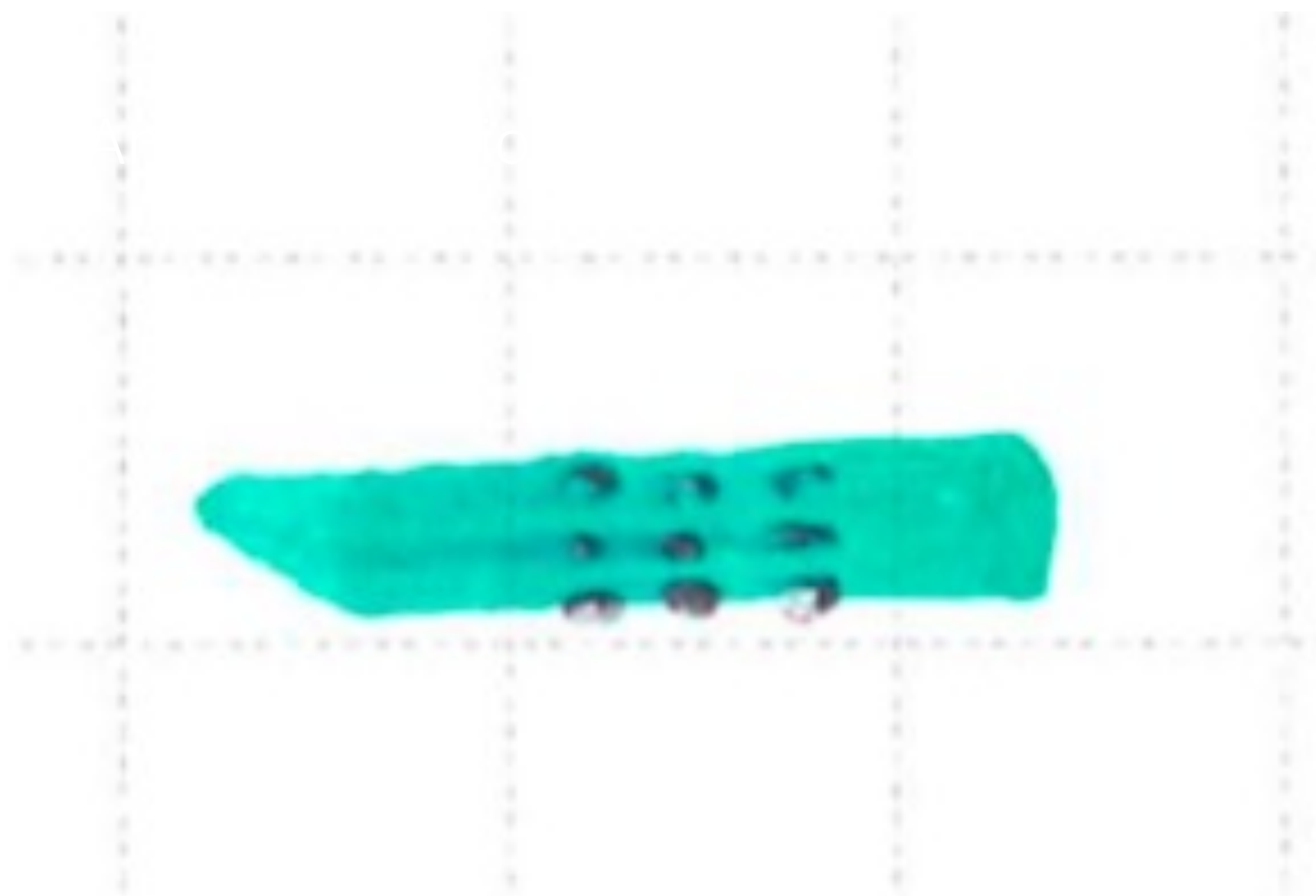
# Intelligence Test



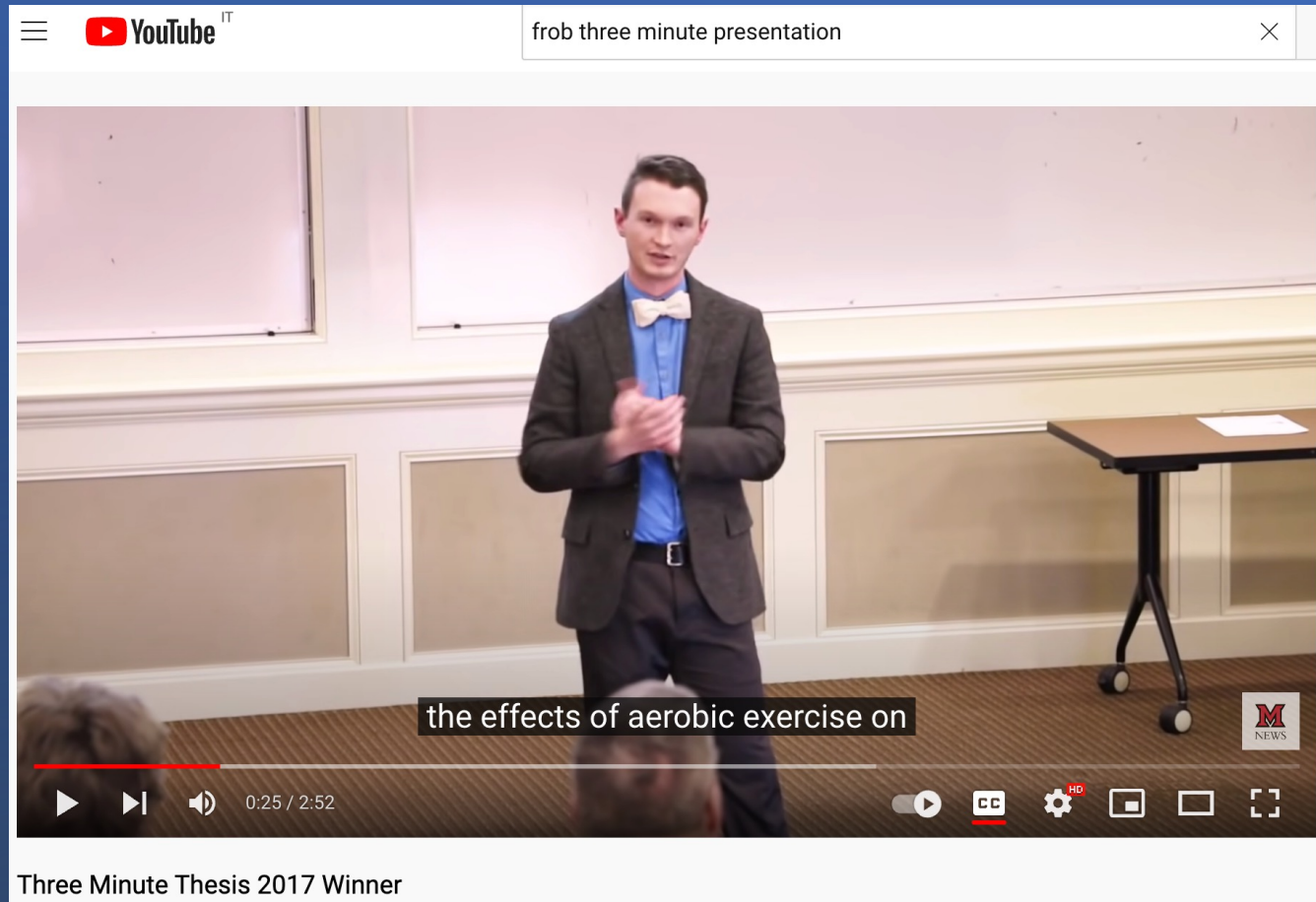








YouTube frob three minute presentation



the effects of aerobic exercise on

Three Minute Thesis 2017 Winner

Let's watch an extract from a student presentation at an American university

As you watch, think about why he won a prize for this presentation.

<https://www.youtube.com/watch?v=dexCh39jEg4>

Analysis of the student's presentation.

Comment about his performance in terms of the following.



Techniques for attracting attention.



Techniques for involving the audience.



Use of examples rather than theory.



Speed of voice.



Body language.



Showing passion – how?



How did he remember what to say?



Before creating slides,  
prepare a script.

## **Divide up into short phrases**

First of all / thank you very much / for  
coming here today. My name's Tao Pei  
Lin / and I am a researcher / at XYZ.

## Decide which words to stress

**First** of all / **thank** you very much / for  
**coming** here today. My name's **Tao Pei**  
**Lin** / and I am a **researcher** / at XYZ.

# Use extra stress to show structure

Let me just outline what I'll be discussing today. **First**, I'm going to tell you something about the background to this work. **Then** I'll take a brief look at the related literature and the innovative methods we used. **Finally**, and most importantly, I'll show you our key results.



# Learn individual word stress

Let me just outline what I'll be discussing today. First, I'm going to tell you / something about the background to this work. Then I'll take a brief look at the related literature / and the innovative methods we used. Finally, and most importantly, I'll show you our key results.

**If possible, avoid words you cannot pronounce**

An **innovative** method

Can you pronounce *innovative*?

Are you sure?!

What alternatives?

An innovative solution

new, novel, creative, unusual,

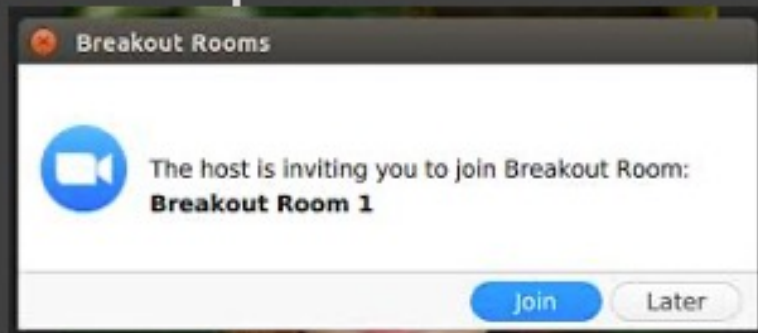
Voice  
Recognition  
Software

Speechalo

DeepL



# Breakout



What are the pros and cons of **GIVING** and **WATCHING** online presentations?

**Post some of your answers on the chat.**

# Cons of online presentations

technical difficulties and  
wasting time

you can't see your audience  
as a whole - detached from  
reality (talking to yourself)

TELL AUDIENCE TO TURN  
VIDEO ON

you can't see if they are  
nodding, following, losing  
attention

TELL AUDIENCE TO TURN  
VIDEO ON

holding audience attention  
is more difficult as you lose  
the dynamism of your body  
movements

harder for the audience to  
be involved in what you are  
saying

on a laptop your camera is  
looking up at your face

# Pros

Read from your  
**SCRIPT**

In your own  
comfort zone your  
anxiety is less  
visible

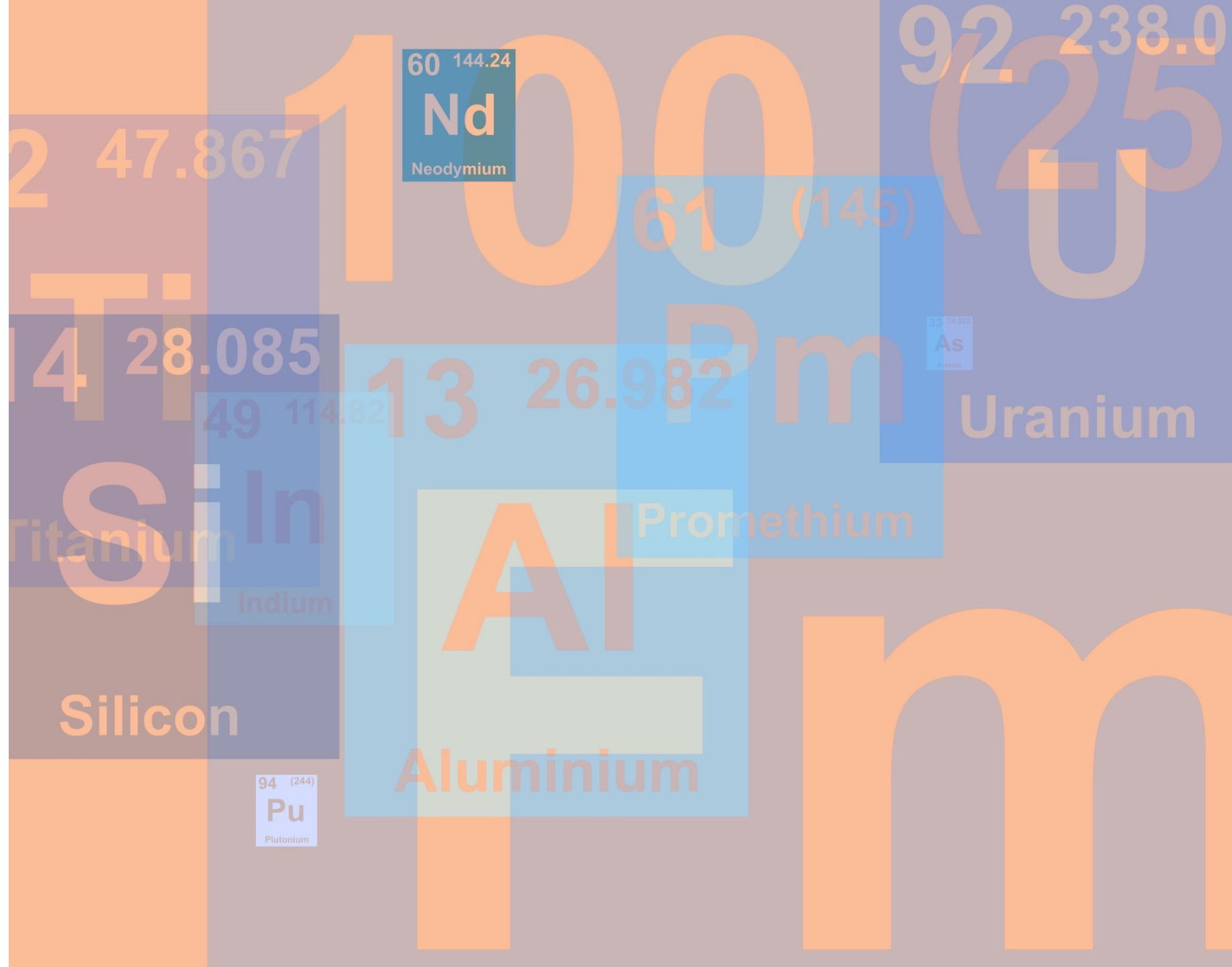
Easier to show  
slides and highlight  
particular parts

Q&A can be aided  
by 'chat'

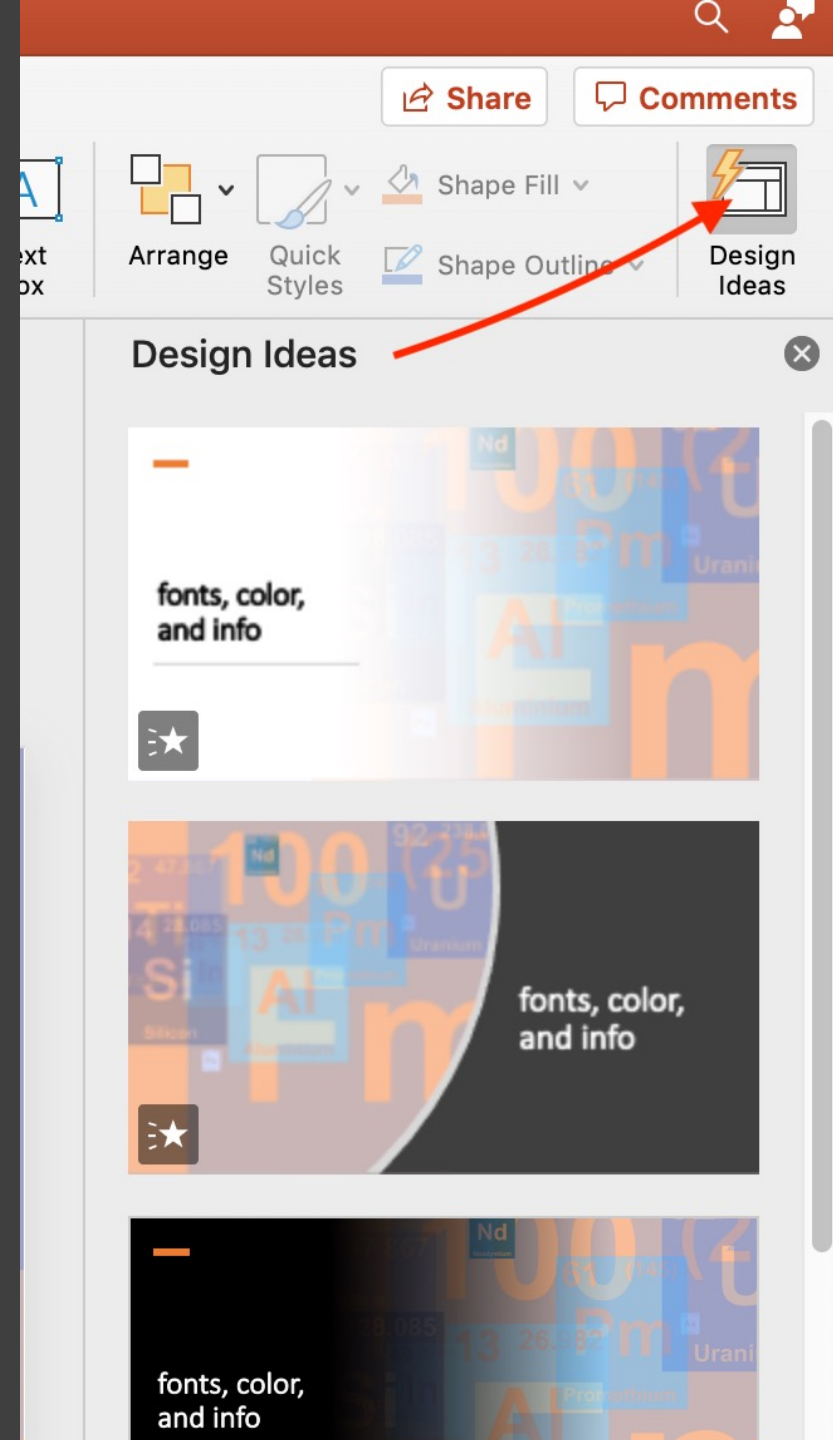
Reach bigger  
audience

As a participant,  
you can get out of  
bed 5 minutes  
before the start

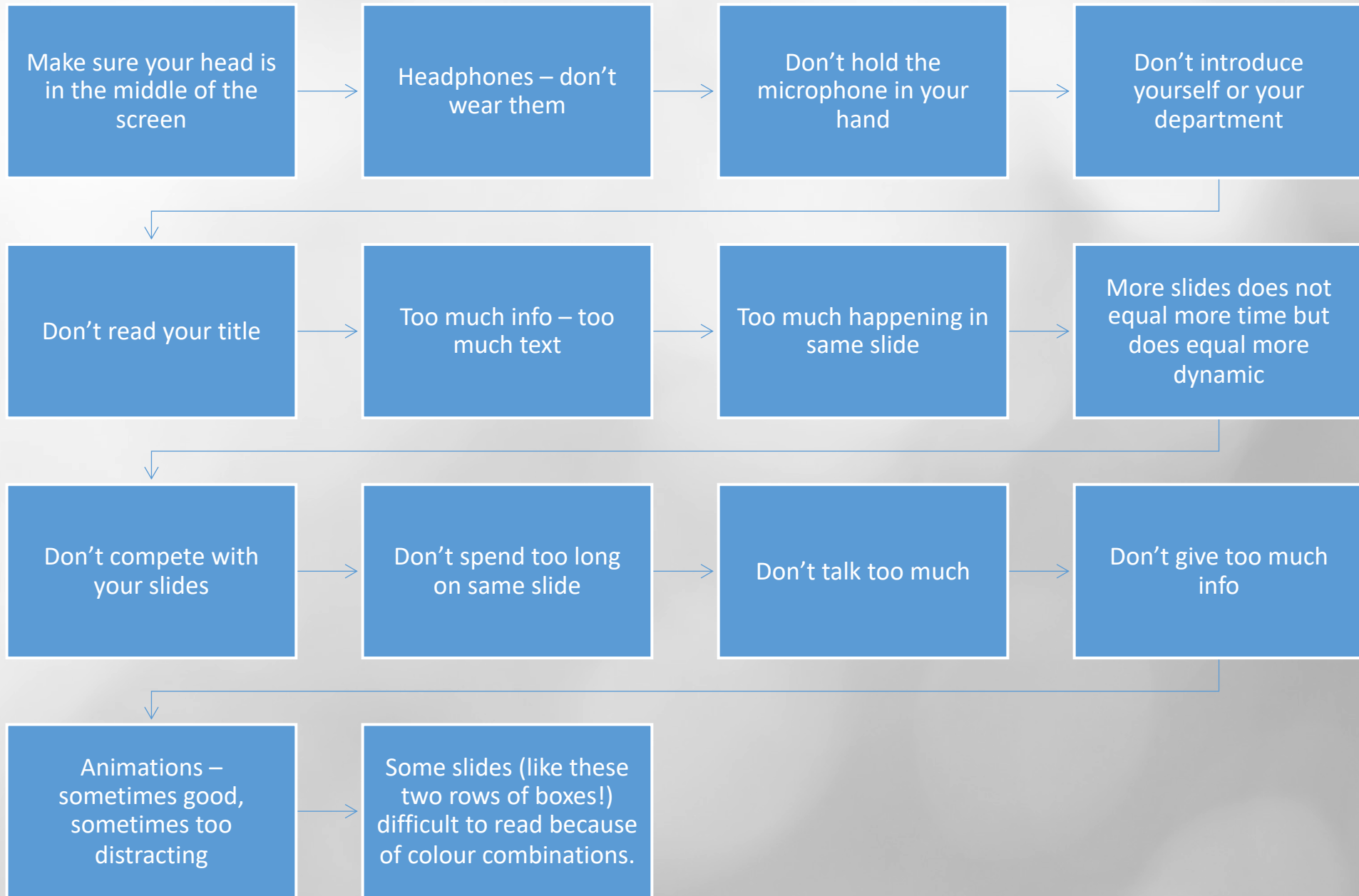
fonts,  
color,  
and  
info



# PowerPoint Design Ideas







Make sure your head is in the middle of the screen

Headphones – don't wear them

Don't hold the microphone in your hand

Don't introduce yourself or your department

Don't read your title

Too much info – too much text

Too much happening in same slide

More slides does not equal more time but does equal more dynamic

Don't compete with your slides

Don't spend too long on same slide

Don't talk too much

Don't give too much info

Animations – sometimes good, sometimes too distracting

Some slides (like these two rows of boxes!) difficult to read because of colour combinations.

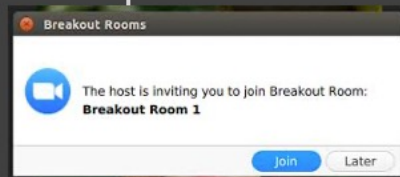


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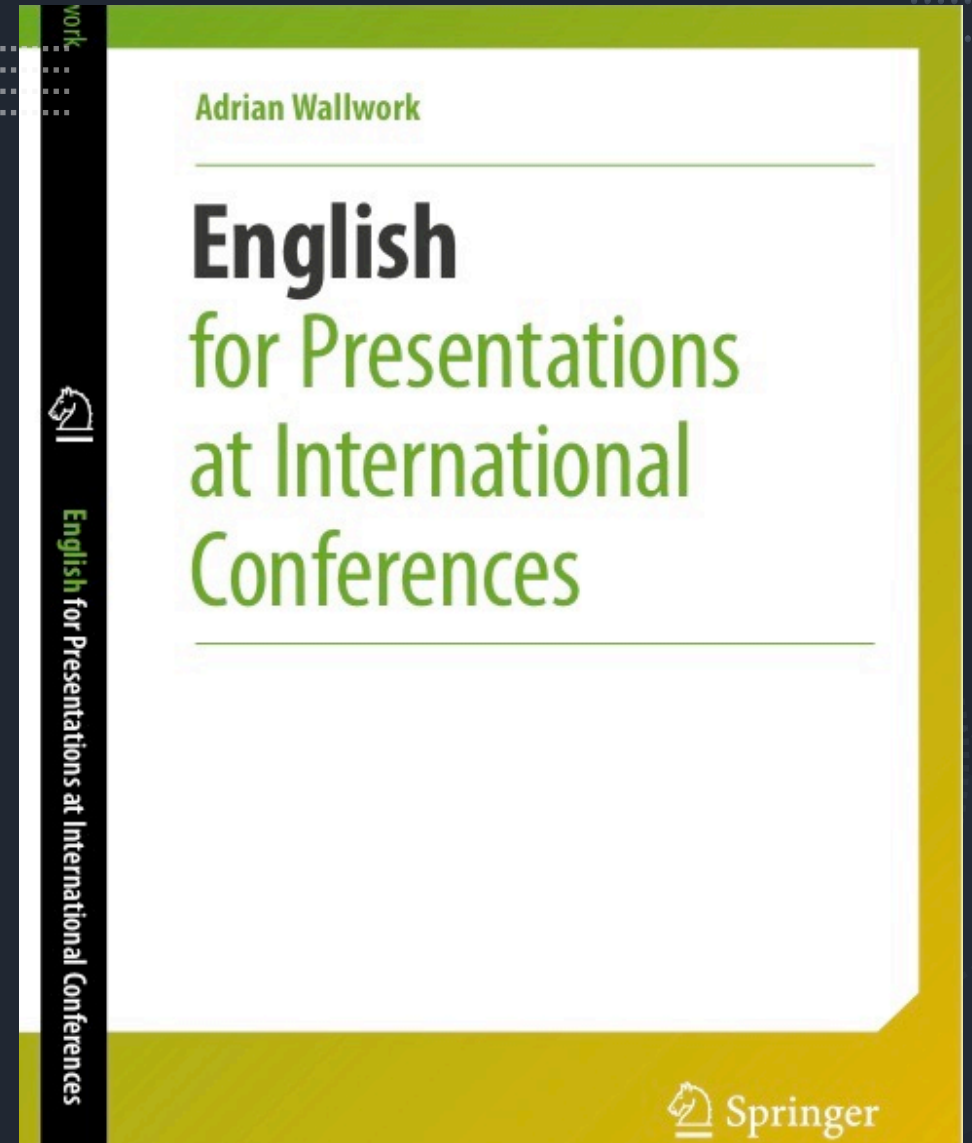
# Fears of giving presentations

One in four Americans are afraid of speaking in public: are you? Why? What can you do to conquer your fears

## Breakout



**Post your fears on the chat**



# typical fears

Being center of attention

Being judged – feeling  
stupid compared to pros  
in audience  
AKA Impostors' Syndrome

Losing track

Not having enough time

Not feeling prepared

Not being clear or  
understood  
Speaking too fast

Getting + keeping  
audience attention

English (pronunciation +  
grammar)

Q & A





# TED Recommends

Talks recommended just for you, delivered to your inbox

What interests you?

Technology

Science

Design

Business

Collaboration

Innovation

Social change

Health

Nature

The environment

The future

Communication

Activism

Child development

Personal growth

Humanity

Society

Identity

Community

Next

english mania



▶ Watch

▶ Discover

▶ Attend

▶ Participate

▶ About

**TED**

Talks recommended

Technology

Science

Design

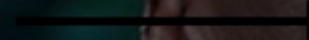
Health

Nature

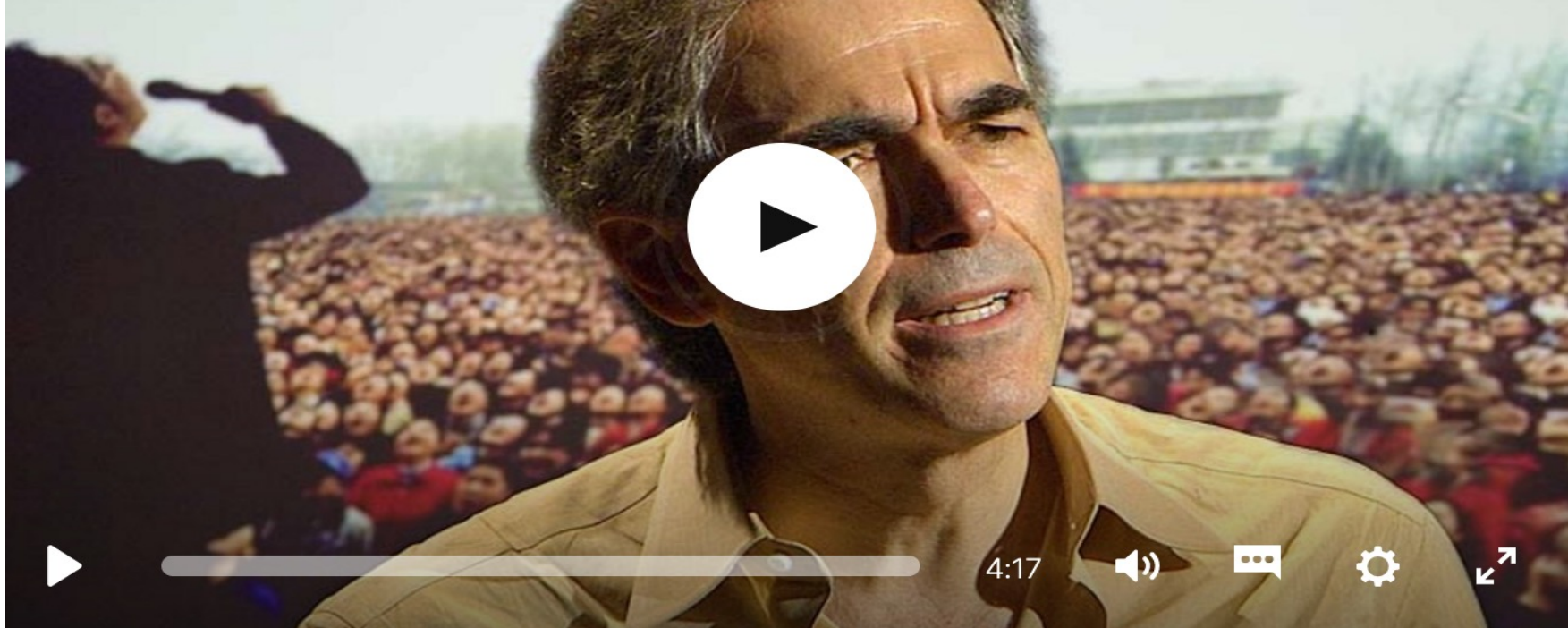
The environ

Child development

Personal growth







4,869,418

Views



Add



Recommend



Like



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Jay Walker · TED2009

## The world's English mania

**Details** [Transcript](#)

Jay Walker explains why two billion people around the world are trying to learn English. He shares photos and spine-tingling audio of Chinese students rehearsing English -- "the world's second language" -- by the thousands.

**TED2009** |  
February 2009

### Related tags

[United States](#)

[Business](#)

# The world's English mania

**Details**

Transcript

English



00:04

Let's talk about manias. Let's start with Beatlemania.

00:10

(Recording of crowd roaring)

00:12

Hysterical teenagers, crying, screaming, pandemonium.

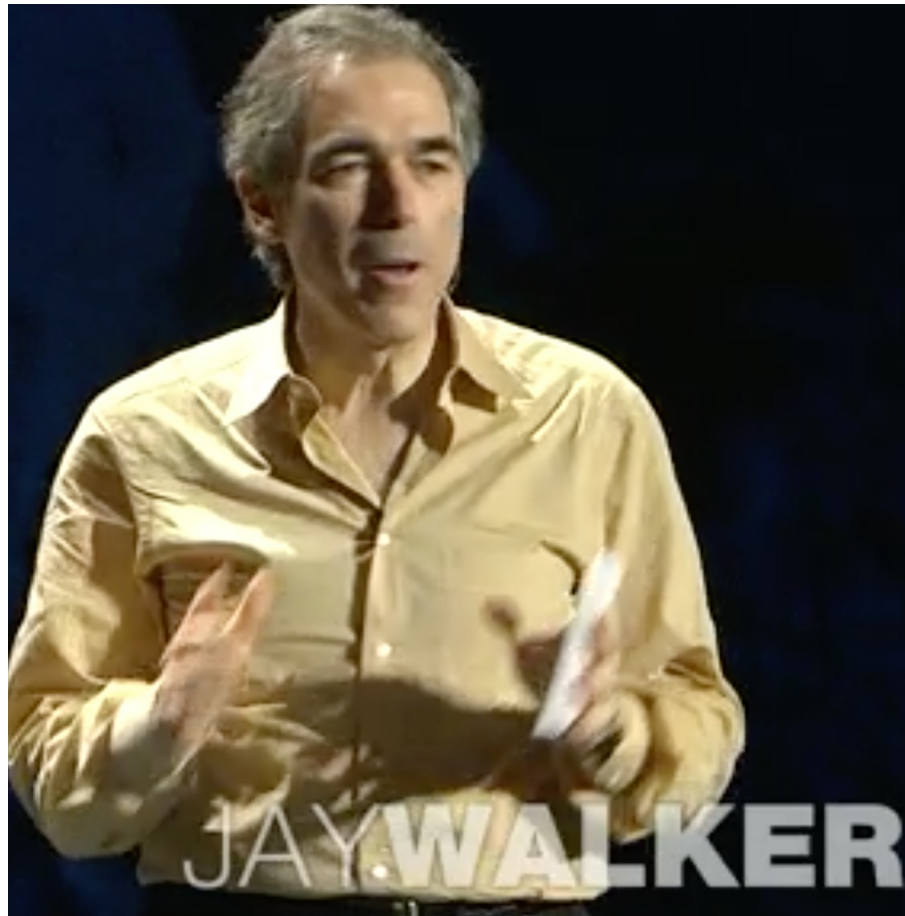
00:17

(Recording of crowd roaring)

00:20

Sports mania: deafening crowds, all for one idea -- get the ball in the net. (Recording) Goal! Okay, religious mania: there's rapture, there's weeping, there's visions. Manias can be good. Manias can be alarming. Or manias can be deadly.

On the next slide are questions to think about as you are watching Jay's presentation







Who do you think his audience is?

Structure

Speed of voice

Length of sentences

How does he modulate his voice

What type of words does he stress in particular

What does he use in case he forgets what he is going to say?

Does he smile?

Is he a great presenter?

What aspects of his presentation and delivery could you usefully imitate / adopt?

Were there any images that you found inappropriate?

Could you do this kind of presentation at a conference? Why? Why not?

To let someone down = deludere qualcuno, disappoint



# I am now going to analyse the points below

Who do you think his audience is?

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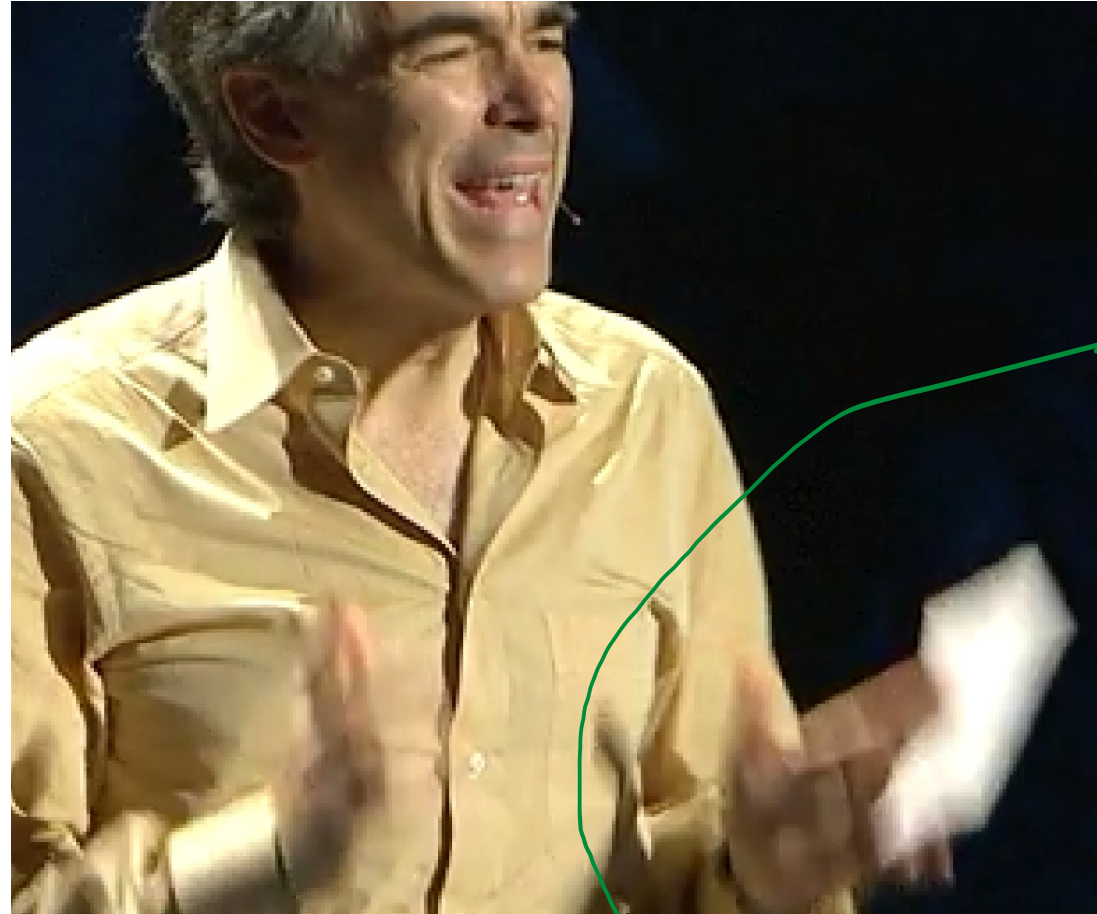
Is he a great presenter?

What aspects of his presentation and delivery could you usefully imitate / adopt?

Were there any images that you found inappropriate?

Could you do this kind of presentation at a conference? Why? Why not?

He's a pro ... but he knows he might forget



Well, that's all we have time for.

You can find this presentation here:

[e4ac/resources](https://e4ac/resources)

Later, if you have any questions, you can contact me:

[adrian.wallwork@gmail.com](mailto:adrian.wallwork@gmail.com)

Feel free to ask me questions now.

Thank you so much!

